

January 14, 2021

**MEMORANDUM**

**TO:** Executive Directors, Early Learning Coalitions  
VPK School District Contacts

**FROM:** Shan Goff, Executive Director

**SUBJECT:** **2021 Celebrate Literacy Week, Florida! – 2021-002**

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The Office of Early Learning (OEL) is once again partnering with the Florida Department of Education to recognize and celebrate literacy for all children. The DOE has designated January 25 – 30, 2021 as **Celebrate Literacy Week, Florida!** This year's theme is ***Humanity tells a story: What's YOUR chapter?*** and for PreK-grade 12, the focus will be on reading and writing as it relates to being a good citizen.

OEL will support the Celebrate Literacy Week theme from an early learning perspective with the focus being ***My Community and Me!*** Early childcare providers and preschools will incorporate early literacy skills into age-appropriate self-awareness topics related to families and their communities.

Please mark your calendars for the **simultaneous reading activity on Wednesday, January 27, at 9 a.m. (EST)**. Providers will spread the love of literacy in their homes, centers and schools by reading *Ten Tiny Toes* by Caroline Jayne Church to infants and toddlers (birth to 3-year-olds), and *What I Like About Me!* by Allia Zobel-Nolan to preschoolers (3 to 5-year-olds). The attached flyer will be sent to all public and private providers with activities for the two books selected.

Please feel free to contact us at [VPKQuestions@oel.myflorida.com](mailto:VPKQuestions@oel.myflorida.com) if you have any questions.

SGG/mw

Attachment: 2021 CLW Activities Flyer

SHAN GOFF

EXECUTIVE DIRECTOR, OFFICE OF EARLY LEARNING