

Teaching Strategies

Publisher's Overview Document

I. Title of Curriculum Submission

The Creative Curriculum[®] for Preschool, 6th Edition

II. Logo for Curriculum Submission



III. Contact Information for Those Interested in Purchasing Curriculum

Taylor Thomas, Business Development Manager
301.634.0818 ext. 1816
Taylor.j@teachingstrategies.com

IV. Cost for the Curriculum Package Submitted

Teaching Strategies respectfully submits the following cost proposal for the curriculum package submitted as part of the prekindergarten curriculum approval process. The cost submitted is firm and all-inclusive and shall remain effective for a minimum of three calendar years, as required by the Office of Early Learning (OEL).

A. Proposed Curriculum Solution

Proposed Curriculum	Price Per Unit	Delivery Cost (9%)	Total Cost Per Unit
<i>The Creative Curriculum® for Preschool, 6th Edition</i>	\$2,149.00 per classroom	\$193.41	\$2,342.41 per classroom⁽¹⁾

Note:

(1) The curriculum price quoted includes 30 hours of online professional development courses for one teacher FREE of charge for the first year of curriculum implementation. Online courses for additional teachers may be purchased for \$150.00 per teacher per course. Basic introductory online product tutorials and monthly webinars to support curriculum implementation are also included with the purchase of *The Creative Curriculum®* and professional development guidance is embedded throughout. (For a detailed description of our comprehensive professional development offerings, please refer to pages 2-6 of the *Publisher's Professional Development Plan*.)

B. Optional Curriculum Solution

Proposed Curriculum	Price Per Unit	Delivery Cost (9%)	Total Cost Per Unit
<i>The Creative Curriculum® for Preschool, Deluxe Edition⁽²⁾</i>	\$3,149.00 per classroom	\$283.41	\$3,432.41 per classroom
<i>The Creative Curriculum, Digital Resources⁽³⁾</i>	\$250.00 per classroom	N/A	\$250.00 per classroom

Note:

(2) The *Deluxe Edition* includes *Expanded Daily Resources* that offer additional study topics and more of the daily practice resources that help teachers support all children, all day long, in all areas of development and learning. This curriculum option is ideal for a school-year program (540 hours). The curriculum price quoted includes 30 hours of online professional development courses for one teacher FREE of charge for the first year of curriculum implementation. Online courses for additional teachers may be purchased for \$150.00 per teacher per course. Basic introductory online product tutorials and monthly webinars to support curriculum implementation are also included with the purchase of *The Creative Curriculum®* and professional development guidance is embedded throughout. (For a detailed description of our comprehensive professional development offerings, please refer to pages 2-6 of the *Publisher's Professional Development Plan*.)

(3) *The Creative Curriculum®* offers the option to purchase a subscription to Digital Resources, which provide a complement to the print curriculum and help teachers save valuable time while planning and offer intentional, individualized instruction.

C. Optional Assessment Solution

Proposed Assessment	Price Per Unit	Total Cost Per Unit
<i>Teaching Strategies GOLD® Assessment portfolio fee – Annual Subscription⁽⁴⁾</i>	\$10.95 per child	\$10.95 per child

Note:

(4) *The Creative Curriculum®* has assessment components embedded throughout. However, *GOLD®* is a comprehensive assessment system that can be used with any developmentally appropriate curriculum but is closely aligned and particularly effective when used with *The Creative Curriculum®*.

D. Additional Professional Development Options

Type	Length	Total Cost
In-person: consultative, needs-assessment based onsite sessions for teachers, coaches and administrators	1 or 2 days	<ul style="list-style-type: none"> • 1 day: \$3,300 for up to 50 participants • 2 consecutive days: \$5,030 for up to 50 participants
Online: self-paced, credit bearing and interactive courses for teachers, coaches and administrators ⁽⁵⁾	10 hours per course	\$150.00 per teacher per online course

Note:

(5) Participants earn 1 Continuing Education Credit (CEU) per course. (For a detailed description of our comprehensive professional development offerings, please refer to pages 2-6 of the *Publisher’s Professional Development Plan*.)

V. Detailed List of All Materials Submitted for Review

The Creative Curriculum® for Preschool, 6th Edition - Box 1

- *The Creative Curriculum® for Preschool, Foundation Volumes* (1 set of 6 volumes)

ISBN	Curriculum Component	Publication Date
9781606176986	Volume 1: The Foundation	2016
9781606176993	Volume 2: Interest Areas	2016
9781606177006	Volume 3: Literacy	2016
9781606177013	Volume 4: Mathematics	2016
9781606177020	Volume 5: Science and Technology, Social Studies & the Arts	2016
9781606177037	Volume 6: Objectives for Development & Learning Birth Through Third Grade	2016

- *The Creative Curriculum® for Preschool Teaching Guides* (1 set of 6 Teaching Guides)

ISBN	Curriculum Component	Publication Date
9781606173824	Teaching Guide: Beginning of the Year	2010, 2016
9781606173831	Teaching Guide featuring the Balls Study	2010, 2016
9781606173848	Teaching Guide featuring the Buildings Study	2010, 2016
9781606173855	Teaching Guide featuring the Clothes Study	2010, 2016
9781606173862	Teaching Guide featuring the Reduce, Reuse, Recycle Study	2010, 2016
9781606173879	Teaching Guide featuring the Trees Study	2010, 2016

- Resource Organizer

ISBN	Curriculum Component	Publication Date
9781606173817	Resource Guide	2016

- *The Guide to The Creative Curriculum® for Preschool*

ISBN	Curriculum Component	Publication Date
9781606177280	<i>The Guide to The Creative Curriculum® for Preschool</i>	2016

- eBook Collection (2 DVDs)

ISBN	Curriculum Component	Publication Date
9781606174395	Teaching Strategies® Children's e-Book Collection	2016

The Creative Curriculum® for Preschool, 6th Edition - Box 2

- *Mighty Minutes® for Preschool*

ISBN	Curriculum Component	Publication Date
9781606178065	<i>Mighty Minutes® for Preschool</i>	2016

• *The Creative Curriculum® for Preschool Book Discussion Cards™*

ISBN	Curriculum Component	Publication Date
9781606177945	<i>The Creative Curriculum® for Preschool Book Discussion Cards™</i>	2016

• *The Creative Curriculum® for Preschool Intentional Teaching Cards™*

- Language and Literacy

ISBN	Curriculum Component	Publication Date
9781606177198	<i>The Creative Curriculum® for Preschool Intentional Teaching Cards™: Language and Literacy</i>	2016

- Math (1 set of 79 cards) – Physical

ISBN	Curriculum Component	Publication Date
9781606177204	<i>The Creative Curriculum® for Preschool Intentional Teaching Cards™: Math</i>	2016

- Physical

ISBN	Curriculum Component	Publication Date
9781606177211	<i>The Creative Curriculum® for Preschool Intentional Teaching Cards™: Physical</i>	2016

- Social-Emotional

ISBN	Curriculum Component	Publication Date
9781606177228	<i>The Creative Curriculum® for Preschool Intentional Teaching Cards™: Social-Emotional</i>	2016

The Creative Curriculum® for Preschool, 6th Edition - Box 3

Beginning the Year

ISBN	Curriculum Component	Publication Date
9781606172155	The Adventure of Gary & Harry	2000
9781606171394	Anansi and His Children	2010
9781606172278	Charlie Anderson	1990
9781606171509	Crazy Pizza Day	2010
9781606171417	The Gingerbread Man	2010
9781606172414	Hooray, a Piñata!	1996
9781606172421	Jalapeño Bagels	1996
9781606172032	Kevin and His Dad	1999
9781606172018	The Kissing Hand	2006
9781606172056	Love is A Family	2001
9781606171431	Neighborhood Song	2010
9781606171516	Papi, How Many Stars are in the Sky?	2010
9781606172285	Peeny Butter Fudge	2009
9781606172094	A Pocket for Corduroy	1978
9781606172407	Quinito, Day and Night/Quinito, Día y Noche	2008
9781606171448	Rice is Nice	2010
9781606172025	Too Many Tamales	1993
9781606172049	Wemberly Worried	2000
9781606171424	A World of Families	2010

Balls Study

ISBN	Curriculum Component	Publication Date
9781606172322	A Birthday Basket for Tía	1992
9781606171998	Bounce	2004
9781606172001	The Doorbell Rang	1986
9781606171233	Have a Ball	2010
9781606171981	Just Like Josh Gibson	2004
9781606171295	The Little Red Hen	2010
9781606171226	Play Ball!	2010
9781606171493	The Three Little Billy Goats Gruff	2010

Buildings Study

ISBN	Curriculum Component	Publication Date
9781606171363	Build It from A to Z	2010
9781606172063	Building a House	1981
9781606171400	Buildings, Buildings, Buildings	2010
9781606172247	A Chair for My Mother	1982
9781606172254	Changes, Changes/Cambios, Cambios	1971
9781606171370	House, Sweet House	2010
9781606171455	Keep Counting/Cuenta, Cuenta	2010
9781606172308	The Three Little Javelinas/Los Tres Pequeños Jabalíes	1992
9781606172315	The Pot that Juan Built	2002
9781606171356	The Three Little Pigs	2010
9781606172070	The True Story of the 3 Little Pigs!	1989

Clothes Study

ISBN	Curriculum Component	Publication Date
9781606172353	Abuela's Weave	1993
9781606171189	Button, Button, Who's Got the Button?	2010
9781606172100	Caps for Sale	1968
9781606172346	Colors/¡Colores!	2008
9781606172124	The Girl Who Wore Too Much	1998
9781606171479	Goldilocks and the Three Bears	2010
9781606171325	Little Red Riding Hood	2010
9781606172230	Llama Llama Red Pajama	2005
9781606172339	Mama & Papa Have a Store	1998
9781606172117	The Mitten	1989
9781606172179	The Paper Bag Princess	1980
9781606171219	The Quinceañera	2010
9781606172216	Something for Nothing *	1993
9781606172087	Uncle Nacho's Hat/El Sombrero del Tío Nacho	1989
9781606171196	Wash and Dry	2010
9781606171202	Who wears What?	2010

* The *Something for Nothing* book is located in the packet for the "Reduce, Reuse, Recycle" Study.

Reduce, Reuse, Recycle Study

ISBN	Curriculum Component	Publication Date
9781606172391	Dinosaur Woods	2009
9781606171349	Don't Lose It – Reuse It!	2010
9781606172162	Hush! A Thai Lullaby	1996
9781606172148	I Stink!	2002
9781606172131	Peter's Chair	1967
9781606172384	Radio Man	1993
9781606171387	Sam Helps Recycle	2010
9781606172216	Something from Nothing	1993

Trees Study

ISBN	Curriculum Component	Publication Date
9781606172209	Abiyoyo	1986
9781606172278	Charlie Anderson *	1990
9781606172186	Chicka Chicka Boom Boom	1989
9781606172292	Gathering the Sun	1997
9781606172223	A Grand Old Tree	2005
9781606172193	The Grouchy Ladybug	1977
9781606171271	Growing Trees	2010
9781606171332	Henny Penny	2010
9781606172261	Our Tree Named Steve	2005
9781606172360	Pablo's Tree	1994
9781606171264	A Tree is for...	2010
9781606171288	Trees Count	2010
9781606171301	Trees, Trees, Trees	2010
9781606172377	When the Monkeys Came Back	1994
9781606171318	Who Lives in Trees?	2010

* The *Charlie Anderson* book is located in the packet for the “Beginning of the Year” Study.

Big Books

ISBN	Curriculum Component	Publication Date
9781606172322	Come Cook with Me	2010
9781606171486	Neighborhood Song	2010
9781606171493	The Three Little Billy Goats Gruff	2010
9781606171240	Trees Count	2010

VI. Detailed List of All Professional Development Submitted for Review

Teaching Strategies’ training duration varies by delivery format, ranging from a few hours for online product training, comprehensive 10-hour online courses, to several days for consultative, needs assessment-based onsite sessions. Course content is based primarily on best practices in early childhood, and product-specific online courses enable learners to implement *The Creative Curriculum®* in their classrooms right away.

I. Online Professional Development

Our self-paced, credit bearing, online professional development courses provide educators the opportunity to extend their learning in ways that best fit their schedule and allow them to earn Continuing Education Credit (CEU) upon completion. Each course contains learning activities (tutorials, applications, and knowledge extension articles) separated into several different topics called interests. Tutorials in the form of slideshows, videos, and interactive experiences build their knowledge base and give practical information (e.g., directly applicable strategies) that they can use right away in their classroom. After completing the tutorials, teachers can practice using what they have learned by engaging in applications—case studies that provide an opportunity to reflect and apply that knowledge to their own practice. Finally, downloadable articles called knowledge extensions make it possible for teachers to dig deeper into topics of interest.

Included in the quoted curriculum price are over 30 hours of online professional development courses for one teacher free of charge for the first year of curriculum implementation. Basic introductory online product tutorials and monthly webinars to support curriculum implementation are also included with the purchase of *The Creative Curriculum®*. These robust online courses are allocated to one educator and the CEU will be issued to the allocated user. Online courses for additional teachers may be purchased for \$150.00 per teacher per course.

The Creative Curriculum® for Preschool – Online PD Included in the Quoted Pricing

Curriculum Solution	Online PD Offering	Description
<i>The Creative Curriculum® for Preschool</i>	Foundation	This course helps preschool teachers build a strong knowledge base, supporting their comprehensive understanding of best practices in early childhood. Learners will gain the essential knowledge they need to offer developmentally appropriate experiences. They will also explore strategies for applying this understanding to their own practice by using the objectives for development and learning to individualize instruction and support students at every level. Upon completion of this course, learners will receive a certificate indicating the award of 1.0 Continuing Education Unit (CEU).
<i>The Creative Curriculum® for Preschool</i>	Daily Resources	Designed for preschool teachers, this course explores effective strategies for using <i>The Creative Curriculum® Daily Resources</i> to engage children in developmentally appropriate experiences. Teachers will become familiar with the objectives for development and learning and discover how they can be used to individualize instruction for children at different developmental levels, including children with disabilities and students who are English- or dual-language learners. Teachers will also explore a variety of strategies for supporting development and learning in important areas. Upon completion of this course, learners will receive a certificate indicating the award of 1.0 Continuing Education Unit (CEU).
<i>All Teaching Strategies Solutions</i>	Objectives for Development and Learning	This course guides teachers and caregivers to thoroughly explore the 38 research-based objectives for development and learning that describe the path they will take with children and help them plan each day with the curricular objectives in mind. The objectives describe the knowledge, skills, and behaviors that are most predictive of school success. Each objective shows the seamless progression of development and learning in every area that is critical to children’s success, reflecting widely held expectations for children in different age-groups, classes, or grades. Upon completing this course, learners will receive a training certificate.

II. Additional Professional Development Offerings

Teaching Strategies offers a robust catalogue of customizable in-person trainings to meet the ongoing and evolving needs of every program regardless of where they are in their curriculum implementation. Our Professional Development Team collaborates with each partner to plan effective and impactful training through facilitated in-person sessions, professional learning communities (PLCs) for education managers, and/or onsite consultative coaching for tailored program-level support.

The Creative Curriculum® for Preschool – In Person PD Options

Duration	Session Title	Audience/Description
TEACHER SESSIONS		
2 Days	Implementing <i>The Creative Curriculum® for Preschool</i> (English or Spanish)	This highly interactive session helps teachers at all levels implement <i>The Creative Curriculum®</i> in their classrooms. Teachers will become familiar with the 38 objectives for development and learning, they will explore and practice using the <i>Daily Resources</i> , they will use the knowledge building volumes, and they will learn how to implement a study.
1 or 2 Days	Teaching Intentionally in the Interest Areas	Preschool teachers learn to be purposeful as they create an environment and interact with children in the interest areas and outdoors. In addition to planning the physical spaces, teachers learn strategies for interacting with children in ways that support their development and learning related to the curricular objectives while encouraging children’s explorations and creativity.
1 or 2 Days	Supporting Early Mathematical Learning	Using Volume 4: <i>Mathematics</i> as a guide, preschool teachers become familiar with the research related to how preschool children learn mathematical concepts and process skills, examine the components of mathematics that form the basis of instruction, and explore ways to incorporate developmentally appropriate mathematics activities in meaningful ways throughout the day.
1 or 2 Days	Supporting Language and Literacy Development and Learning	Using Volume 5: <i>Literacy</i> as a guide, preschool teachers learn how to be intentional as they teach important language and literacy skills and incorporate language rich, meaningful experiences into everyday classroom practices.
1 or 2 Days	Supporting Social Emotional Development and Learning	Teachers and caregivers explore their role in promoting the healthy social–emotional development of preschool children and of infants, toddlers and twos. Topics include the importance of building a nurturing relationship with each child, planning, appropriate expectations for children’s behavior at different ages, using positive guidance strategies, and the impact of the environment on children’s social–emotional development.
1 or 2 Days	Partnering with Families	Teachers learn practical strategies for promoting strong teacher–family partnerships that are based on trust and mutual respect.
SESSIONS FOR ADMINISTRATORS AND COACHES		
2 Days	Helping Teachers Implement the Curriculum Effectively	Administrators examine their roles and responsibilities related to supporting teachers’ optimal implementation of <i>The Creative Curriculum®</i> . After exploring the curriculum in depth, administrators use new knowledge and shared experiences to develop a robust training and support plan for teachers/caregivers at different levels of experience and develop strategies for providing positive, ongoing classroom support.
2 Days	Coaching Teachers to Fidelity of Implementation	Designed for individuals who provide direct classroom support to teachers of preschool students and to caregivers working with infants, toddlers and twos, this session introduces <i>Coaching to Fidelity</i> and <i>The Fidelity Tool for Administrators</i> . These tools enable programs to measure teachers’ fidelity of implementation and then use that information to help teachers at all levels improve their practice. Participants will explore the tools themselves along with approaches to observing teachers and building relationships, tips for using the fidelity resources effectively, and strategies for supporting teachers in their implementation of <i>The Creative Curriculum® for Preschool</i> and <i>The Creative Curriculum® for Infants, Toddlers & Twos</i> .

III. Optional Training for Assessment Solution:

The Creative Curriculum® for Preschool has assessment components embedded throughout that provide teachers guidance on integrating ongoing assessment into their daily instruction. However, we also offer *GOLD®*, a stand-alone assessment solution that can be used with any developmentally appropriate curriculum, although it is particularly effective when used with *The*

Creative Curriculum®. Below is a sample of available *GOLD®* online courses and in-person sessions for teachers, administrators and coaches.

***GOLD®* - Optional Online PD**

Assessment Solution	Online PD Offering	Description
<i>GOLD®</i>	For Teacher	This course introduces teachers and administrators to <i>MyTeachingStrategies™</i> , the single online entry point for accessing the <i>GOLD®</i> assessment system and other Teaching Strategies® digital resources. <i>MyTeachingStrategies™</i> provides access to all the digital tools, resources, and support that together, make up what we know to be the essential pieces of high-quality classroom practice: teaching and assessing, reporting, ongoing professional development, and engaging with families. In this course, learners will explore <i>MyTeachingStrategies™</i> and learn how to use <i>GOLD®</i> to effectively document and assess children’s progress. Upon completion of this course, each learner will receive a certificate showing that he or she has been awarded 1.0 Continuing Education Unit (CEU).
<i>GOLD®</i>	For Administrators	Administrators taking this course will learn how they can optimize the use of <i>GOLD®</i> and other tools within <i>MyTeachingStrategies®</i> to inform program planning and guide their teachers to effectively support all children’s development and learning. Learners who complete this course will be equipped with a broad range of strategies for using <i>GOLD®</i> and <i>MyTeachingStrategies®</i> to support both management and leadership responsibilities related to their roles as school, organization, or program administrators. Upon completion of this course, learners will receive a certificate indicating the award of 1.0 Continuing Education Unit (CEU).

***GOLD®* - Optional In-Person PD**

Duration	Session Title	Audience/Description
TEACHER SESSIONS		
2 Days	Implementing <i>GOLD®</i>	This 2-day session introduces teachers to <i>GOLD®</i> . Through video clips, small-group work, and facilitator-led discussions, teachers will explore the structure, features, and functionality of the tool and practice using it to follow the four-step assessment cycle. Hands-on activities include observing children and writing objective observation notes, evaluating a child portfolio, and communicating assessment information with families. By the end of the session, teachers will have the basic skills they need to begin implementing <i>GOLD®</i> in their classrooms.
1 Day	The Key to Responsive Planning	In this 1-day session, teachers will learn the basics of conducting high-quality observations. Through large- and small-group activities, teachers will learn why observation is so important in an early childhood classroom, learn the qualities present in an informative observation, and practice conducting observations using their new skills
1 Day	Using <i>GOLD®</i> Data to Make Accurate Assessment Decisions	Designed for experienced <i>GOLD®</i> users, this one-day advanced lab session helps teachers master the process of determining what levels children have reached in terms of the objectives for development and learning. Teachers will examine indicators, consider in-between levels, evaluate a child’s portfolio, complete the evaluation process with sample data, learn strategies for overcoming challenging assessment situations, and prepare for <i>GOLD®</i> Interrater Reliability Certification from Teaching Strategies.
1 Day	Using <i>GOLD®</i> Data to Plan Instruction and Communicate Children’s Progress	Designed for experienced <i>GOLD®</i> users, this one-day session guides teachers through the process of using <i>GOLD®</i> assessment data to plan instruction and sharing children’s progress with families and others involved in children’s learning. Teachers will practice using sample data for short and long-term planning; explore strategies for communicating children’s progress in a meaningful way; and practice generating, interpreting, and explaining each of the major reports in <i>GOLD®</i> .
1 Day	Using Your Observation of Children to Individualize Instruction	Designed for experienced <i>GOLD®</i> users, this one-day advanced lab session guides teachers through the process of relating their observations of children to the objectives for development and learning and scaffolding children’s learning accordingly. Teachers will learn how to capture useful evidence of children’s development and learning, practice analyzing documentation and responding immediately, explore strategies for maximizing planning time, and use the reports in <i>GOLD®</i> to inform instructional decisions.

Please refer to Teaching Strategies’ *Publisher’s Professional Development Plan* for additional information on our training options.