



FAMILY ENGAGEMENT MONTH 2020

COALITION TIPS FOR PROMOTING FAMILY ENGAGEMENT



In your family waiting area

- Provide books, toys and activities for all ages.
- Hang a Vroom poster, display Vroom materials and/or play Vroom videos.
- Display pictures of your staff's families.
- Have staff model engagement for parents.
- Create and display your own brain building tips for activities that families can do in your waiting area (sing a song together, read a book, build a castle with blocks, etc.).
- Post family-friendly community events on a bulletin board.
- Display the Family Engagement Month Calendar.

During an eligibility or CCR&R interview

- Tell families about Vroom and show how to download the app or sign up for Vroom texts.
- Give the family a book to take home. Encourage parents to take the 21-day challenge with Read Aloud 15 Minutes.
- Provide the family with the Family Engagement Month Calendar.
- Explain the importance of parents as teachers. Share the Talk With Me Baby app.
- Share consumer education resources. Do not forget to check the CCR&R Dropbox!
- Provide the family with OEL's most recent Parent's Pages and share location of prior publications. Feel free to add your coalition's logo first.
- Share and complete the OEL Family Engagement Checklist with the family.

With providers

- Give providers Vroom materials to display and distribute to their families.
- Attend a parent meeting at a provider's site to discuss the importance of family engagement.
- Host a family engagement training for providers.
- Provide OEL's Parents' Pages to be distributed to families. Feel free to add your coalition's logo or the provider's information first.
- Share OEL's Family Engagement Toolkit for Providers.
- Help providers develop a Family Engagement Plan.
- Provide Family Engagement Month Calendars.

On social media

- Post weekly Vroom tips for #VroomTipTuesday.
- Share Vroom videos.
- Create a family engagement contest on social media to engage families and providers.
- Follow OEL's Family Engagement Month Pinterest board.
- Post the Family Engagement Month Calendar on your website.
- Schedule social media posts highlighting family activities from the Family Engagement Calendar.
- Use #EngagedFamiliesFL in your family engagement posts throughout November.
- Participate in #VroomWeekFL.

#EngagedFamiliesFL