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MEMORANDUM

TO: Executive Directors, Early Learning Coalitions
VPK School District Contacts

FROM: Matthew H. Mears

DATE: October 28, 2022

SUBJECT: **Celebrate Literacy Week, Florida! 2023**

Contact Information:

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The Florida Department of Education's (FDOE) Division of Early Learning (DEL) is once again collaborating with FDOE's *Just Read, Florida!* office, planning the 15th annual statewide *Celebrate Literacy Week, Florida! 2023* events. *Celebrate Literacy Week, Florida! 2023* is scheduled for the week of **January 23-27, 2023**, so mark your calendars now for this important week of events.

DEL will support the Celebrate Literacy Week theme from an early learning perspective with the focus being on new experiences. Early childcare providers and preschools will incorporate early literacy skills into age-appropriate self-awareness topics related to families and their communities.

This year, our *Celebrate Literacy Week, Florida!* theme is **Take a Deep Dive Into Literacy – Splash Into New Worlds!** With this theme in mind, we are encouraging all providers to participate in reading books to deepen children's knowledge and instill a love of reading. Please mark your calendars for the simultaneous reading activity on Wednesday, January 25, at 9 a.m. (EST). Providers will spread the love of literacy in their homes, centers and schools by reading *Ten Little Fish* by Audrey and Bruce Wood to infants and toddlers (birth to 3-year-olds) and to preschoolers (3- to 5-year-olds). Please see the attached flyer with activities for the book selected.

As always, providers can contact VPKQuestions@del.fldoe.org if they have any questions.

MM/AG

Attachment: 2023 CLW Activities Flyer

MATTHEW H. MEARS

CHANCELLOR, DIVISION OF EARLY LEARNING

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